THE JESSE WOOD SHOW



GOING FROM FOUNDER TO

FOUNDER CON

TO FULFILL YOUR PURPOSE

Jesse Franklin Wood



FOUNDER · noun

“A person who starts or creates a new business, organization, school, or institution.”

MERRIAM-WEBSTER DICTIONARY



FOUNDER · verb

“To sink (nautical). It comes from the Latin word fundus, meaning "bottom" or "base."

MERRIAM-WEBSTER DICTIONARY



OH SHIP



CON · noun

Short for the Latin word contra ("against"), used to describe a negative argument or side of a debate, as in "pros and cons".

MERRIAM-WEBSTER DICTIONARY



James, a bondservant of God and of the Lord Jesus Christ, to the twelve tribes who are dispersed abroad: Greetings.

- JAMES 1:1 · NASBS



Consider it all joy, my brothers and sisters, when you encounter various trials, knowing that the testing of your faith produces endurance. And let endurance have its perfect result, so that you may be perfect and complete, lacking in nothing.

- JAMES 1:2 · NASBS



If great conditions are the pro and bad conditions are the cN,

then the con is actually the most beneficial scenario for Purpose-Driven Builders.



FOUNDER CON · verb

> **“To Founder Con: to surrender to God becoming completely submerged in purpose and letting Him transform you into the Kingdom builder you were born to be.”**

FOUNDER-CONSTER DICTIONARY



EXAMPLE:
WHEN TRIALS HAPPEN...



FOUNDER - Sink because everything is going bad.



FOUNDER CON Surrender and align in excitement with God because He is working everything for your good. (Rom 8:28)



SHIFT HAPPENS



SHIFT FROM FOUNDER TO FOUNDER CON

#1



SHIFT FROM FOUNDER TO FOUNDER CON

CONDITIONS



BECAUSE EVEN CONSUMMATE PROFESSIONALS LOSE THEIR SHIP



“Jesus was sleeping at the back of the boat with his head on a cushion. The disciples woke him up, shouting, ‘Teacher, don’t you care that we’re going to drown?’ When Jesus woke up, he rebuked the wind and said to the waves, ‘Silence! Be still!’ Suddenly the wind stopped, and there was a great calm.”

- MARK 4:38–39 · NLT



“Jesus was relaxed in faith while me and him were moving strategically in purpose until scary conditions arose. So I started shouting, ‘Jesus, don’t you care that my business/ministry is dying?’ When Jesus responded, he rebuked fear and said to the storm in my heart, ‘Silence! Be still and know that I am God!’ And suddenly the Holy Spirit overwhelmed me with comfort.”

- MARK 4:38–39 · Founder Con Translation · FCT



PURPOSE-DRIVEN BUILDERS FOUNDER CON THE CONDITIONS OF THEIR HEART.

HOW?



"Cease striving and know that I am God; I will be exalted among the nations, I will be exalted in the earth." The LORD of hosts is with us; The God of Jacob is our stronghold. Selah.

- PSALM 46:10-11 · NASBS



HEBREW WORD STUDY

CEASE - means to sink, relax, sink down

KNOW - same word used when Adam had “relations” with Eve and she conceived

SELAH - a musical term meaning to pause or interrupt



READING THE WORD DOESN'T EQUAL BEING INTIMATE WITH THE WORD (JESUS).



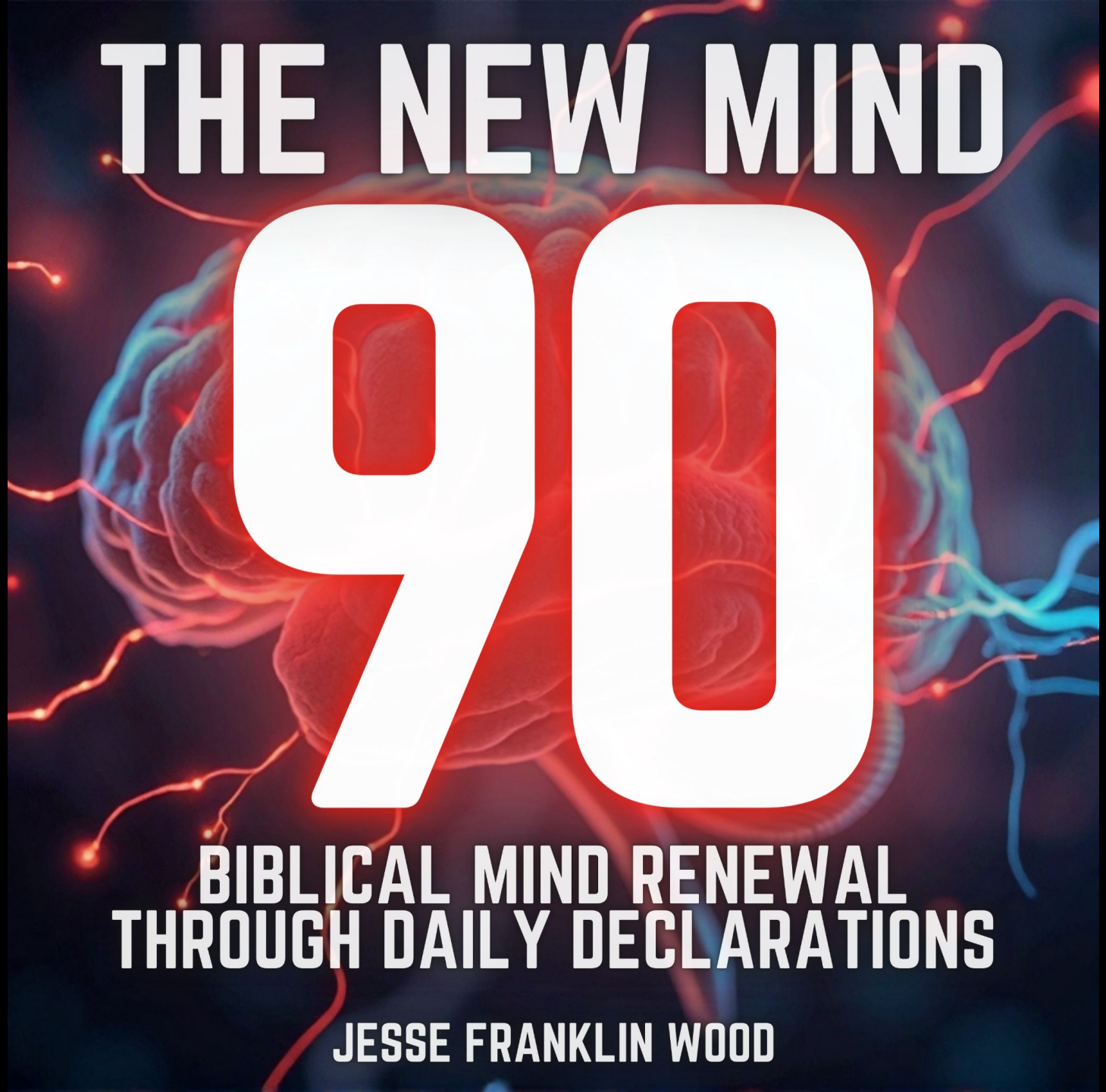
DIVORCED - BROKE - CAR REPOSSESSED - EVICTED

I WAS TAUGHT HOW TO STUDY THE BIBLE AND PRAY BUT NEVER HOW TO BE INTIMATE WITH HIM IN HIS PRESENCE



A - ADORATION - ABSOLUTE AWE
C - CONFESSIONS - DECLARATIONS FOR MIND RENEWAL
T - THANKSGIVING - WHAT ARE YOU THANKFUL FOR?
S - SUPPLICATION - WHAT DO YOU WANT TO ASK FOR?




THE NEW MIND
90
BIBLICAL MIND RENEWAL
THROUGH DAILY DECLARATIONS
JESSE FRANKLIN WOOD

B.U.I.L.D.E.R. BLUEPRINT

1) BECOME AWARE



MY MIRROR MOMENT

God said to me:
"You haven't been building the Kingdom of God on the Rock of me, you've been building your own kingdom on sand, it's just harder sand than others because of your relentless striving."



MY MIRROR MOMENT

THE AMERICAN DREAM (DELUSION) SAYS YOU CAN BUILD ANYTHING YOU WANT.

THE KINGDOM DREAM INVITES YOU TO BUILD ALONGSIDE GOD AND IN THE CORNER OF THE GARDEN THAT HE HAS CALLED YOU TO WALK IN DOMINION OF.



MY MIRROR MOMENT

CHOICE ME: Keep building my own kingdom while sacrificing for God and praying for him to bless it.

CHOICE G: Ask God what role in his Kingdom He created me to walk in and trust Him to lead me into it.



MY MIRROR MOMENT

CHOICE G: My commitment - God, if you'll get me on the path to truly and fully walk into my purpose, then I promise to do whatever you ask me to do no matter how crazy it sounds.



MESSENGER MIRROR MOMENT

If God is a good Father, my provider, and the creator of my purpose — where am I letting the conditions convince me that He doesn't care or isn't helping me?



B.U.I.L.D.E.R. BLUEPRINT

2) UNPLUG



MESSENGER MEDITATION

Holy Spirit, Spirit of Truth, reveal to me areas in my life where I might know what the word says about it, but I haven't truly become intimate with you and your goodness for me in it?



SHUT THE STORM UP!



SHIFT FROM FOUNDER TO FOUNDER CON

#2



SHIFT FROM FOUNDER TO FOUNDER CON

METHODS



BECAUSE EVEN JESUS LOVERS CAN FAIL TO TRUST HIM



Meanwhile, the disciples were in trouble far away from land, for a strong wind had risen, and they were fighting heavy waves.

- MATTHEW 14:24–31 · NLT



About three o'clock in the morning Jesus came toward them, walking on the water. When the disciples saw him walking on the water, they were terrified. In their fear, they cried out, "It's a ghost!"

- MATTHEW 14:24–31 · NLT



But Jesus spoke to them at once. "Don't be afraid," he said. "Take courage. I am here!" Then Peter called to him, "Lord, if it's really you, tell me to come to you, walking on the water."

- MATTHEW 14:24–31 · NLT



“‘Yes, come,’ Jesus said. So Peter went over the side of the boat and walked on the water toward Jesus. But when he saw the strong wind and the waves, he was terrified and began to sink. ‘Save me, Lord!’ he shouted.”

- MATTHEW 14:24–31 · NLT



Jesus immediately reached out and grabbed him. "You have so little faith," Jesus said. "Why did you doubt me?"

- MATTHEW 14:24–31 · NLT



HEBREW WORD STUDY

COME - to come into being, arise, find influence

LITTLE-FAITH - wavering faith



[5] If you need wisdom, ask our generous God, and he will give it to you. He will not rebuke you for asking.
[6] But when you ask him, be sure that your faith is in God alone. Do not waver, for a person with divided loyalty is as unsettled as a wave of the sea that is blown and tossed by the wind.
[7] Such people should not expect to receive anything from the Lord.
[8] Their loyalty is divided between God and the world, and they are unstable in everything they do.

- JAMES 1:5-8 · NLT



PURPOSE-DRIVEN BUILDERS FOUNDER CON THE "IMPOSSIBLE" METHODS THAT GOD USES.



PURPOSE-DRIVEN BUILDERS COMMIT THAT PLAN A IS PLAN ALL.



IF YOU'RE USING A METHOD CONTRARY TO GOD'S PLAN THEN YOU MAY FEEL STUCK



YOU'RE NOT STUCK.

YOU'RE ON A STEP.



“Faith is taking the first step even when you don’t see the whole staircase.”

- Dr. Martin Luther King Jr.



“There’s nothing that makes sense about walking on water, but sometimes that’s God’s plan.”

- (not a Dr.) Jesse Franklin Wood
who wears tiny pants the size of a Jr.



MY MIRROR MOMENT

God said to me:
"You aren't hitting a wall; you're hitting the frontside of a stair too big for you to see over."



B.U.I.L.D.E.R. BLUEPRINT

3) IDENTITY FIRST



The mind of man plans his way, But the LORD directs his steps.

- PROVERBS 16:9 · NASBS



And my God will supply all your needs according to His riches in glory in Christ Jesus.

- PHILIPPIANS 4:19 · NASBS



[33] But seek first His kingdom and His righteousness, and all these things will be added to you.
[34] So do not worry about tomorrow; for tomorrow will care for itself. Each day has enough trouble of its own.

- MATTHEW 6:33-34 · NASBS



GOD'S JOB IS THE
PLANS & PROVISION.

OUR JOB IS THE
DAILY DISCIPLINES AS SONS.



MY MIRROR MOMENT

God said to me:
"You have to treat being in my presence like it's your job, and if you expect to get paid & make a living from me then you need to fully respect me as you would any other boss."



MESSENGER MIRROR MOMENT

If God never fails and He's got the plans made and the provision covered, where have I been lacking trust in Him by doing His job and what daily disciplines have I been avoiding or not doing?



B.U.I.L.D.E.R. BLUEPRINT

4) LAY FRAMEWORK



B.U.I.L.D.E.R. BLUEPRINT

5) DO WORK

DOMINION STARTS WITH DO



B.U.I.L.D.E.R. BLUEPRINT

6) EXPAND CAPACITY



B.U.I.L.D.E.R. BLUEPRINT

7) RISE & BUILD



DON’T BUILD FOR A SEASON

BUILD UNTIL



[11] ...Jesus went on to tell a parable... and they supposed that the kingdom of God was going to appear immediately.
[12] So He said, "A nobleman went to a distant country to receive a kingdom for himself, and then return.
[13] And he called ten of his slaves, and gave them ten minas and said to them, 'Do business with this until I come back.'

- LUKE 19:11-13 · NASBS



BUILD UNTIL

FOUNDERCON 2026 · LIVE
WITH JESSE WOOD

YOUR MIRROR MOMENT.

Grab your phone. Scan the code.
Answer along with me.

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QUESTION 1 OF 3

What am I not doing that I know I should be doing?

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QUESTION 2 OF 3

What obstacles are keeping me from doing it?

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QUESTION 3 OF 3

What solutions can I implement immediately?

Then add your email (question 4) and we'll send your answers back to you.

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FLIP A LIMITING BELIEF

What's one belief that's been holding you back? What's the truth instead?

"God has not given us a spirit of fear, but of power and of love and of a sound mind."
2 Timothy 1:7

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THE PROMISE

"I promise to no longer get in my own way."

I commit to Build Until. Luke 19:13

Take your photo. Tag #BuildUntil.

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YOUR NEXT STEP

FIND YOUR SEASON. BUILD TOGETHER.

1. Take the 60 second Builder Quiz: builderquiz.com

2. Join the Build Until Community and list your business free: builduntil.com/community

Tag. Search. Support. Build.


PEOPLE
PROCESS
PURPOSE
LET'S
BUILD
TOGETHER
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